



# Company Profile

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## Rutuja Creation

### INDIA:

A-606, Fairdeal House,  
Nr. Swastik Cross Road,  
Navrangpura, Ahmedabad-9  
Gujarat, I N D I A

### CANADA:

571, Nisbet Court,  
Mississauga, ON,  
Canada - L5R 1Z4

[www.rutujacreation.com](http://www.rutujacreation.com)

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**CANADA:** 571, Nisbet Court, Mississauga, ON, Canada - L5R 1Z4

**Email:** [info@rutujacreation.com](mailto:info@rutujacreation.com), [canada@rutujacreation.com](mailto:canada@rutujacreation.com)

**Call us:** +91-79-6522 2444 (India), +1-415-251-3905 (USA), +1-416-844-3534 (CANADA)

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## What's included in this document

Profile information updates .....	1
What's included in this document.....	2
Overview.....	3
Expertise.....	3
Differentiators .....	4
Methodology .....	4
Process Model .....	4
Services offered .....	5
Team .....	6
Infrastructure.....	6
Security.....	6
Technical Skills .....	7
Future Forward.....	8
Work with US.....	8
Our Clients .....	8

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## Overview

Rutuja Creation is an integrated interactive services company offering a comprehensive suite of custom designed online solutions including web design and development, internet marketing initiatives, search engine optimization, web analytics, and more. Founded, owned and run by a team of IT professionals, the company has a vision of crafting niche IT solutions to help clients be successful in their businesses. Our history of 100% client retention is a result of our ability to go to great depths to understand the customer's business requirements and offer customized solutions.

## Expertise

Rutuja Creation has relevant experience in offering professional services for software design and development activities and in delivering solutions on a global basis in a very cost-effective fashion. Our expertise in creating and managing complex IT based processes helps us in designing a suitable methodology and in developing a required framework that supports the end objective.

We are backed by experience in various verticals, domains, technology practices and SDLC methodologies. The focus is on building solutions that enable and empower customer service, work flow automation and marketing processes, by leveraging telecom and internet.

### Our Expertise in:

- Custom Web Design and Development
- ASP.Net Development
- Core PHP/Custom PHP Development
- Open Source: (Joomla, Magento, Wordpress, Drupal, DNN etc...)
- E-Commerce / Os-Commerce Solutions
- Yahoo Store Design
- Mobile/iPhone Application Development
- Search Engine Optimization
- PSD2HTML/XHTML Development

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## Differentiators

Some salient points that set us apart and keep us ahead of the curve are:

- 8 years of providing software solutions to clients.
- More than 80% business from current Clients or through references from current/past clients
- On demand 24x7 Technical Support for all users

## Methodology

Rutuja Creation always adheres to and implements best practices in every project that we undertake.

As an overall compound effect, the team rises to the occasion, performing professionally and leveraging all its resources to specialize on the given client's domain. For a project to be successful, there are certain methodologies that have to be put in place, so that each and every timeline will be set in place and adhered to. Regardless of scope, we succeed in building these methodologies, so that work flow charts will be constructed, managed and adhered to without fail. Along with this, we also provide qualified IT specialists who will work hand in hand with the managers, so that our clients are always assured of success in the long run.

## Process Model

- All Processes used for operations and deliverables are defined as per agile method of Software Programming and Project Management
- All processes clearly documented and monitored as per SOP (Standard Operation Procedures) and Process Documents. These are customized as per client's preferences and requirements.
- Dedicated quality team for every project with Quality Control (QC), Quality Assurance (QA) staff.
- Usage of continuous integration and Source Code Control to ensure robust builds and unit testing.

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## Services offered

Cost effectiveness is key to retain and serve our valued clients. As a software development and management company, the company has been able to offer excellent ROI with the following services.

- **Customized Application development**
  - CRM Solutions
  - Process Atomization
  - Custom Office solutions
  - B2B / B2C solutions
  - Interactive Applications
- **Web Development**
  - Website Design and Development
  - Open Source Development
  - Content Management System
  - E-commerce Solution
  - Web based Application Development
- **Management Services**
  - Project Management for Requirement gathering to implementation
  - Database Management solutions
  - System Architecture
  - Implementation and after Deployment Services
- **Telecom Solutions**
  - Solutions for small and medium business
  - Voice and Data solutions for VoIP
- **Mobile Application Development**
  - Software and solutions for iPhone, Android, iPad, BlackBerry and Windows Mobile.
  - Mobile client software.
  - Internet apps.
  - Porting web applications to mobile platform.
- **Maintenance services**
- **Internet Services**
  - Search Engine Optimization (SEO)
  - Search Engine Marketing

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## Team

Rutuja Creation is well equipped with a team of highly skilled professionals to cater for every customer need. In line with this, we have separate teams for project management, databases experts, web designing solutions and developing software. We believe this way we can manage a project with more efficiency and can focus on respective area. We also boast of specialists in respective fields for various activities such as in managing software projects, project management, solutions architecture and detailed understanding of telecom and programming platforms.

## Infrastructure

Rutuja Creation has the best in class working infrastructure for our employees.

Given below are some highlights of the infrastructure at the Development Center of Rutuja Creation:

- Each workstation is designed to have a comfortable working experience.
- Actively works on OpenSource solutions alongside the core focus on PHP and .Net based solutions.
- Rutuja Creation works on the most powerful IBM Servers for all its activities.
- Rutuja Creation has a dedicated team for each focus vertical which allows best in class solutions at competitive pricing.

## Security

We have the most comprehensive and tight security policy in place. The following salient points highlight the security aspects at Rutuja Creation:

- Security Infrastructure consists of a MAPU Hardware Firewall which acts as a gateway to Rutuja Creation network.

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- The Firewall is designed to act as a Unified Threat Management System and ensures that all gateway protection features such as Anti Virus, Anti Spamming, Content Filtering and Intrusion Detections are enabled.
- These features restrict any unwarranted incidents to take place within the network.
- The network is designed to isolate all processes from each other. Each process has its own dedicated network. This design does not allow any foreign entity to access the network (internally and externally).
- The Intranet and Internet usage is logged on Proxy Servers and are analyzed to oversee the usage patterns.
- Rutuja Creation has also created internal policies which binds the employees in the usage policies. Some of the policies used are Data Protection Policy, Email Usage Policy, Internet and Intranet Usage Policy.
- All kinds of drives and USB ports are disabled on each workstation.
- All of the above ensures that all the knowledge and IP remain with the rightful team and is not accessed without permission.

## Technical Skills

- Microsoft Platform
  - .Net (Asp.net, C#, VB.net)
  - SharePoint
  - BizTalk Server
  - Windows Azure
- Open Source
  - LAMP
  - PHP / Core PHP
  - MYSQL
  - Joomla, Wordpress, Magento, Drupal, OsCommerce, .Net Nuke
- Mobile Development
  - iPhone OS
  - Android
  - Blackberry

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## Future Forward

Rutuja Creation boasts of strong roots and a legacy of success. Our relationship with our partners is paramount to our future and to our success. We understand that your needs and those of your clients are constantly evolving, and that we must constantly innovate to meet them. As your one-stop integrated online source and partner, we are committed to take you to the future first.

It's always a pleasure to be of service. If you have any questions, please feel free to contact us at: [info@rutujacreation.com](mailto:info@rutujacreation.com) or [canada@rutujacreation.com](mailto:canada@rutujacreation.com).

## Work with US

- Time & Material (T&M)
- Fixed Cost
- Hybrid (T&M and Fix Cost)
- Dedicated Resources/ Team
  - On-Site
  - Off-Site

## Our Clients

Rutuja Creations has had the privilege of working with some of the prominent names in the industry as well as many exciting entrepreneurial and start-up companies. No matter what the size of the project or the client's background, we are committed to providing the highest quality work and the greatest possible return on investment.

Find out some of our clients and partners.



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